

DESIGN & www.dcnreport.com
CONSTRUCTION
REPORT

2017 MEDIA KIT

‘Construction news
you can use every day.’

WHAT WE COVER

Construction: Commercial, Industrial and Residential, Architecture, Engineering and Real Estate Development

WHERE

Chicago, New York, the Carolinas, Florida, California, Indiana and Canada.

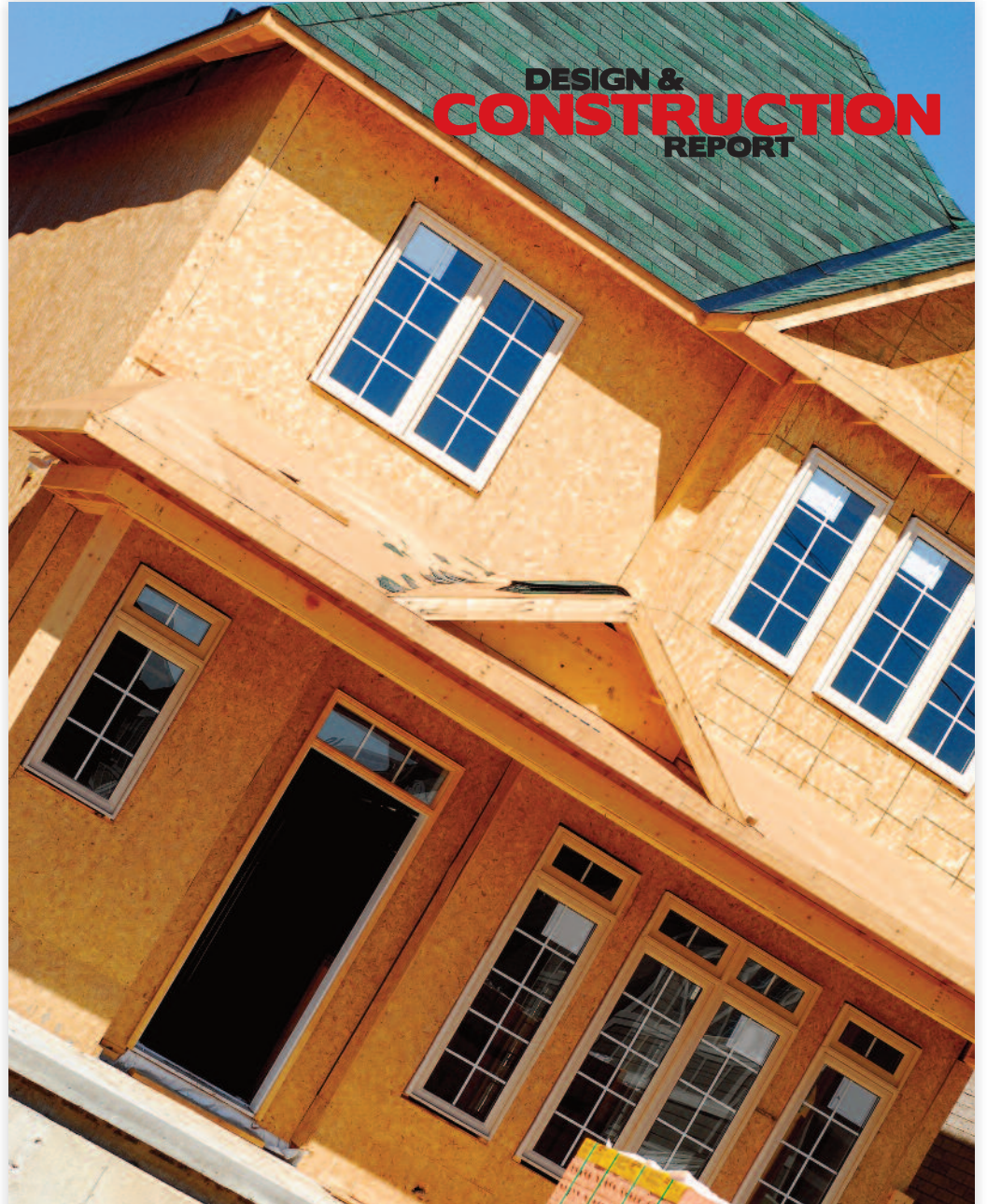
HISTORY

The Design & Construction Report Magazine is published by the Construction News and Report Group of Companies, which began in 1989 as a regional construction newspaper serving Ottawa, Canada, through the Ottawa Construction News, and now includes publications in Florida, North Carolina, New York, California, Indiana, Chicago and across Canada.



OUR OFFERINGS

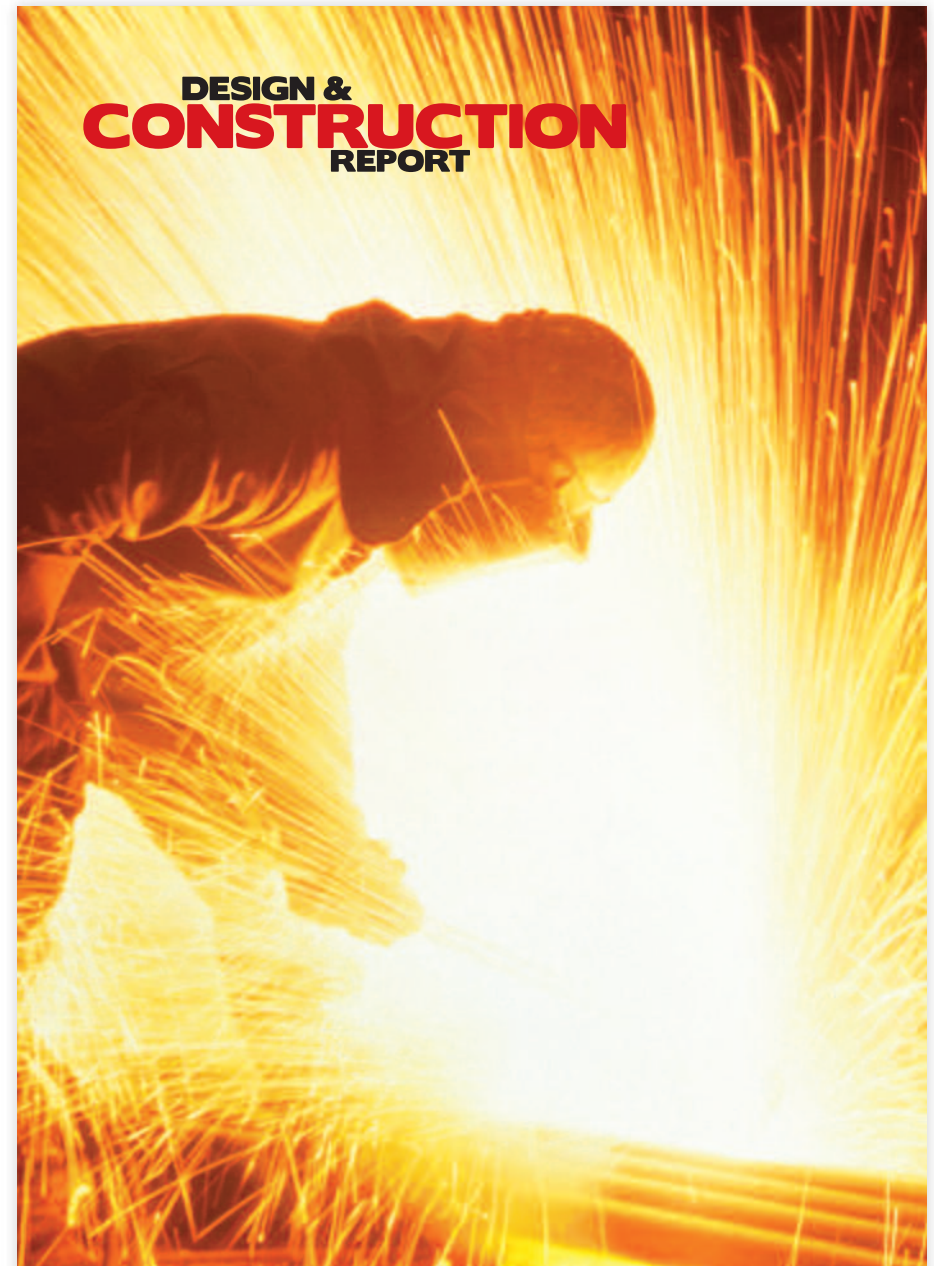
Editorial Integration
Sponsored Posts
Dedicated Emails
Sponsored Emails
Events
Social Media
Embedded Video
High-profile Display
and MORE



AUDIENCE

30,000 plus eletter/online distribution and growing from these representative categories:

Architects	Flooring
Structural engineers	Concrete
General contractors	Roofers
Commercial contractors	Commercial lighting
Residential contractors	Commercial painters
Real Estate professionals	Paving contractors
Commercial HVAC	Security systems
Plumbers	Fire suppression
Electrical contractors	Asbestos testing
Window replacement	Developers
Economic development	Property management



PRINT/DIGITAL MAGAZINE RATES

SIZE	FREQUENCY (cost per issue)		
	1	3	6
1/8	614.00	583.53	522.11
1/6	824.25	825.24	700.61
1/4	1024.00	972.56	916.13
1/3	1443.00	1371.56	1227.18
1/2	1863.75	1770.56	1584.18
FULL PAGE	3039.75	2887.76	2583.78

GROSS RATES (ADD 25%)

EXAMPLE

FULL	\$3799.68	3609.69	3229.74	2849.75
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* Net Rates are available if invoice is settled within 15 days, upon publication. Otherwise, gross rates apply.

** Net rate is non commissionable. 15% commission is paid to accredited advertising agencies booking at the gross rate.

The Design & Construction Report Magazine features a national weekly e-newsletter and regional updates in Chicago, California, New York, Florida, the Carolinas and Indiana.

Jan/Feb – Contractors Report
 March/April – Unions & Building Trades
 May/June – Passive House & Green Building
 July/Aug – Concrete Report
 Sept/Oct – Roofing & Waterproofing Report
 Nov/Dec – Construction Law

FULL PROCESS COLOR – NET

1/8 page	\$100.00
1/4 page	\$150.00
1/3 page	\$225.00
1/2 page	\$275.00
Full page	\$475.00

Ad Formats and sizes

Depth in agate lines (width and depth in inches)
 Measurement dimensions listed width by depth

SIZE	WIDTH	X	HEIGHT
FULL PAGE	7.5"	X	10"
1/2 PAGE HORIZONTAL	7.5"	X	4.9"
1/2 PAGE VERTICAL	3.7"	X	10"
1/2 PAGE ISLAND	5"	X	6.5"
1/3 PAGE BANNER	7.5"	X	3.25"
1/3 PAGE VERTICAL	2.33"	X	10"
1/4 PAGE BANNER	7.5"	X	2.4"
1/4 PAGE HORIZONTAL	5"	X	3.25"
1/4 PAGE VERTICAL	3.7"	X	4.9"
1/8 PAGE HORIZONTAL	3.7"	X	2.4"
1/8 PAGE VERTICAL	2.33"	X	3.75"

MECHANICAL REQUIREMENTS

TYPE SIZE:	7.5"	X	10"
TRIM SIZE:	8.5"	X	11"
BLEED SIZE:	9"	X	11.5"

Note: The width measurements take into account the "gutter" measurement between the columns.

For more information:
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WEBSITE AND E-NEWSLETTER RATES

WEBSITE ADVERTISING

1 MONTH

\$245 – top of page (468x60px)

\$295 – square (300x 250px) or skyscraper (120x600px)

3 MONTHS

\$625 – top of page (468x60px)

\$750 – square (300x 250px) or skyscraper (120x600px)

WEEKLY E-NEWSLETTER

Logo placement in the weekly e-newsletter:

\$395/month (repeats four times)

E-newsletter spotlight article: 200 word or less news or feature article, to be provided by the marketer (can include logo and images):

\$395/newsletter



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